



FIFA Fan Festival – Dallas Request for Proposal

Show Dates: June 10, 2026 – July 19, 2026

Welcome to an opportunity to bid on services at the 2026 FIFA Fan Festival™ Dallas. This packet is designed to help guide you through this event's requirements, expectations, and nuances. Please read this packet carefully and direct any questions regarding the information to your event contact.

This RFP is meant to provide a uniform baseline on which we can evaluate all vendor proposals. Please take the time to review the request for proposal (RFP) and requirements as you consider providing a bid for the event. We appreciate your time and consideration and look forward to reviewing your proposal.

Table of Contents

1. General
2. Vendor Requirements
3. Event Overview
4. Vendor Bids
5. Terms and Conditions
6. Event Specifics

1. General: By issuing this request (“RFP”), C3 Presents, LLC (“C3 Presents”) on behalf of 2026 FIFA Fan Festival™ Dallas (“FIFA”), is seeking information, a quote, and/or a proposal from your company (“Vendor”). C3 Presents is seeking vendors to supply turf as well as any other associated items around the temporary 2026 FIFA Fan Festival™ Dallas is scheduled for June 10 - July 19, 2026 in Dallas, TX (the “Event”). Vendors should provide a bid based on available inventory and appropriate staffing that can be assigned to the project.

2. Vendor Requirements:

2.1 Pricing

Please provide specific information in your proposed rates as they pertain to this event, including:

- Charges for materials, including unit prices.
- Costs of labor.
- Delivery and/or transportation fees.
- Staff lodging and travel.
- Environmental charges.
- Any additional costs and taxes associated with your participation in this event.

2.2 Insurance Requirements

The vendor must obtain before the Event and maintain through the completion of its services, at its sole cost and expense, the insurance coverage listed below. All insurance policies must be issued by an insurance carrier reasonably acceptable to Company with a rating of A or better and authorized to do business in the state where the Event is held. Further, if Vendors services include pyrotechnics, such coverage cannot exclude pyrotechnic liability. Upon request, Vendor will provide C3 Presents with a full and complete copy of all the insurance policies required. Any third party that performs services for the Event on behalf of Vendor must satisfy the same insurance requirements stated in this Agreement.

- Commercial General Liability Insurance, including broad form contractual liability, bodily injury, personal injury liability, advertising liability, and products/completed operations liability coverage with minimum limits of liability of at least \$1,000,000.00 each occurrence, \$2,000,000.00 general aggregate, \$1,000,000.00 products completed operations aggregate, and \$50,000.00 damage to rented premises.
- Unless Vendor is required to comply with the increased limits stated in (iii) below, Vendor will provide Umbrella/Excess Liability Insurance with available coverage limits of at least \$4,000,000.00 general aggregate and \$4,000,000.00 per occurrence.
- If Vendor is providing Amusement Rides, Lighting (Stage), Liquor (mandatory for those selling and/or serving), Medical, Rigging, Security, Special Effects (Pyrotechnics, Flames, etc.), Sports Participation Activations, Staging, Structural, Tents (Clear Span style 20 meters or larger and/or two-story or higher) and/or Video Screens as part of the services, Vendor must have Umbrella or Excess Liability Insurance with available coverage limits of at least \$9,000,000.00 general aggregate and \$9,000,000.00 per occurrence.
- If Vendor is providing Fueling/Refueling as a part of the Services, Vendor must have Contractors Pollution Liability insurance with available coverage limits of at least \$3,000,000.00 per claim and \$3,000,000.00 aggregate. If Vendor is providing Sewage Hauling as a part of the services, Independent Contractor must have Contractors Pollution Liability insurance with available coverage limits of at least \$5,000,000.00 per claim and \$5,000,000.00 aggregate.
- If Vendor is providing, selling and/or serving alcohol, then Vendor must have a Liquor Liability policy with limits of at least \$10,000,000.00 each occurrence and \$10,000,00.00 per occurrence.
- If Vendor is providing Engineering or Engineering Review as a part of the Services, Vendor must have Errors & Omissions (Professional) Liability insurance with available coverage limits of at least \$10,000,000.00 per claim and \$10,000,000.00 aggregate. If Vendor is providing Peer Review Services, Vendor must have Professional Liability insurance with available coverage limits of at least \$5,000,000.00 per claim and \$5,000,000.00 aggregate. If coverage is provided on a claims-made basis, Vendor agrees that upon expiration of the current policy, it will continue to purchase similar coverage for Independent Contractor's operations. At such time, Vendor ceases to purchase the coverage as described above, Vendor must purchase unlimited tail coverage covering all claims that may arise from the provision of services.
- If Vendor will have a vehicle on-site at the Event, then Vendor must maintain Commercial Automobile Liability Insurance covering owned, non-owned and leased or hired vehicles with the minimum amounts of at least \$1,000,000.00 each accident.
- Vendor will also maintain Workers' Compensation insurance as required under applicable state

law during the dates it is working with the Event, including coverage for subcontractors, agents, temporary employees, and volunteers. Such coverage must include Employers' Liability Insurance with minimum limits of at least \$1,000,000.00 per accident or disease and in the annual aggregate.

Vendor will supply C3 Presents with proof of the insurance by providing C3 Presents, LLC and its landlords or licensors (related to the Event), if any, owners and operators of the Venue, and each of their respective parents, partners, divisions, subsidiaries, shareholders, officers, directors, members, managers, agents, affiliates, sponsors (related to the Event), volunteers (related to the Event), licensees (related to the Event), and employees as additional insureds with respect to the operations of the named insured to the extent indemnified.

2.3 Deposits and Final Payment

C3 Presents will pay a maximum deposit of 50% of the contracted fee. Deposits and payment will be paid on or before 30 days after C3 Presents receives an approved invoice or 30 days following the Monday after the event, whichever is later.

3. Event Overview:

Upon acceptance of the RFP by C3 Presents, your company will be confirmed as a vendor for the Event, you will be invited to advance all your needs through our online advance portal, "AMP".

3.1 Build Schedule

C3 Presents will generate a build schedule based on the dates we can occupy the venue. Please send your projected/requested build schedule with your quote. We need to assess how many days you anticipate your build so that we can incorporate it into the master build schedule with dates. This is a vital element, so please send accurate counts. The build schedule can be reviewed on the advance portal. Please submit any edits as you discover discrepancies.

Load In Dates	May 25 - June 9
Operational Dates	June 10 - July 19
Load Out Dates	July 20 - July 30

3.2 Catering

Onsite catering is provided for all show days and on certain days of the build/strike. A meal schedule can be found on the online advance portal specifying what meals are provided daily. This is also where you will submit your staff's catering numbers for each meal. With your catering numbers, please include if anyone on your crew has any dietary restrictions.

3.3 Credentials

Credentials will be required for all working personnel. We do not guarantee that you will be approved for the amount requested. Once submitted, we will review them to ensure your requests reflect your onsite needs. As we approach the event, credentialing instructions will be sent to vendors.

3.4 Heavy Equipment

C3 Presents will provide heavy equipment on an as-needed basis. Please include with your quote your equipment needs and the dates (and times, if applicable) you'll be utilizing said equipment. Once confirmed, these needs must be submitted on the online advance portal. Special equipment such as man lifts over 60', fork over 10K lifts, and cranes will be evaluated individually. Any last-minute changes

or requests may incur a rush fee, which may be deducted from your final invoice. Any omissions from your original proposal that were not submitted within a reasonable time will be considered for deduction from your final invoice. Please plan your needs carefully. Should equipment be found to have been damaged due to misuse or negligence by you or your company, you will be responsible for any repair/replacement charges. Heavy equipment may be shared with other vendors whose build schedule does not conflict with yours. Keys will be provided for all heavy equipment; loss of keys will result in a lost key fee.

3.5 Golf Carts

Carts can be requested, but there is no guarantee that your request will be honored in full or at all. The event minimalizes the use of golf carts on site but understands that a real need exists. We will let you know in advance if your request is deemed necessary. As always, please confirm your request in the advance process. Your request will be scrutinized and may be altered.

Additionally, you are responsible for any damages incurred when you check out a cart. Upon cart checkout, the golf cart vendor will require a signed waiver and a credit card to be put on file. A walk-around will be performed at check out and check in to realize any damages.

3.6 Hotels

The event **does not** provide hotel accommodations to vendors and contractors. Please include any lodging costs in your quote. If you do not have the lodging costs at the time of the section, please include a projection. Once your reservations are made, you should update your selection with the actual costs as soon as possible. We will only accept a change in lodging costs on the final invoice with prior knowledge and approval.

3.7 Labor

C3 Presents will provide temporary stagehand labor as needed. Please include with your quote your estimated labor needs per day. Once confirmed, these needs must also be submitted on the online advance portal. Please ensure that your requests are based on the latest build schedule. We will review your request and pose any questions before altering it. Again, this is another vital element, so please be accurate with your counts. Any changes to labor needs made on-site will be scrutinized. If you underestimated your needs, we reserve the right to charge these costs to you as we budget based on your requests.

3.8 Parking at the Event

Parking at the Event site is not guaranteed. This applies to trucks as well as passenger cars. All trucking/vehicle needs must be advanced through the "Trucking" tab of your vendor advance in AMP. We will let you know if we cannot provide parking space as soon as possible. We may be able to provide offsite space at your cost. We will let you know what that cost will be and will expect to see it in the quote.

3.9 Radios

C3 Presents will provide event staff and vendors with radios based on their needs. Your request must be submitted online prior to the event, and any onsite changes must be approved. C3 Presents will assign a channel for your team to communicate on this channel may be shared. If you need a radio channel dedicated to your purpose, C3 Presents can facilitate you with our radio provider, and you can rent dedicated radios through our radio. Please be cognizant of your radio needs/requests. Only personnel working the Event should be granted radios. You will be responsible for any loss or damage to equipment checked out to you or anyone under your direct control. Lost radios & damages will be settled between you and the radio vendor directly.

3.10 Transportation

The event does not provide transportation to vendors and contractors. Please include any cost of air or ground transportation in your quote. For ground transportation at the event site, it is strongly recommended that you arrange for lodging near the venue so that it is easy to walk to or provide your means of transportation.

3.11 Weather Protection

This event is held outdoors. With all outdoor events, there is a chance of inclement weather. Please plan accordingly and send tarps and plastic sheeting with your equipment. C3 Presents is not responsible for weatherproofing your equipment or for damages caused by weather events. In the case of inclement weather, a C3 Presents representative will direct all vendors as to which parts of the site are accessible and which are not. If damage to an event site is caused by a vendor going outside of the acceptable parameters set forth by C3 Presents, a remediation fee will be charged to that vendor.

4. Vendor Bids

All bids must be submitted to the contact below no later than March 6, 2026.

All bids should include the following items:

- Company overview and relevant experience with references and partnerships
- Crew as deemed necessary by the information provided
- Day, Week, and Month equipment costs
- Freight, Roundtrip
- Travel/lodging costs
- Taxes and Fees

CONTACTS

Blake Harris, BHarris@C3Presents.com

Austin Sheaffer, AustinTSheaffer@gmail.com

SCHEDULE

Please see the projected timeline below. Please note that dates are subject to change.

Load-In	May 25, 2026 - June 9, 2026
SHOW	June 10, 2026 - July 19, 2026
Load Out	July 20, 2026 - July 30, 2026

4.1 Equipment Needs

Please see attached references for equipment needs (also refer to section 5.5 on Preferred Partners).

4.2 Site Layouts

The current site plan is attached. The site plan outlines the current equipment needs and is a working document. The information in the site plan is confidential and only for the intended recipient's information and may not be used, published, or redistributed.

5. Terms and Conditions

Your response to this RFP is governed by the following terms. By responding to this RFP, you acknowledge and agree you have read and agree to all of the following terms:

5.1 Confidentiality of Request

Vendor shall not disclose to anyone, other than its employees, legal team, finance, and officers directly connected with responding to this request, any information concerning this request.

5.2 Eligibility

To be considered as eligible to provide an RFP, Vendor must warrant that such response and any contract negotiations will comply with all laws applicable to Vendor and the product or service that is the subject of its RFP, as well as judgments, orders, decrees or consent agreements with any governmental agency or court relating to the manufacture, promotion, advertising, marketing, sale or pricing of any product or service to be furnished to C3 Presents, and that Vendor is financially and operationally capable of providing the product or service as indicated in its RFP.

5.3 Request is not an offer to contract.

This request is not an offer to contract and shall not be construed in any manner to create an obligation on the part of C3 Presents to enter into any contract, or to serve as a basis for any claim whatsoever for reimbursement of costs for efforts expended. At no time shall C3 Presents be considered to be under any obligation or commitment to purchase products or services until after a contract has been signed. The scope of this request may be revised by C3 Presents at any time. C3 Presents shall not be obligated by any proposals or by any statements or representations, whether oral or written, that may be made by C3 Presents. Usage data, quantities, formats, specifications, etc. are estimates and shall not bind C3 Presents to them at any time. C3 Presents shall not be liable for any use or implied use of the information submitted in any RFP.

5.4 Competitive Bidding

If the request seeks any pricing information, Vendor guarantees its quoted prices have been established without collusion with other respondents or informed parties and without any effort to preclude C3 Presents from obtaining the lowest possible competitive price. Vendor certifies commercial terms included in its RFP are no worse than those offered or in place with all other customers for like or comparable products or services. Notwithstanding the foregoing, this request is only an informal solicitation of data and information and should not be construed as formal competitive bidding pursuant to any statute, code, ordinance, rule or regulation.

5.5 Preferred Partners

FIFA has several sponsors that help support the 2026 FIFA Fan Festival™ Dallas to put on some of the biggest sporting events in the world. Vendors must be cognizant of FIFA's official sponsors and must refrain from using / displaying branded product from a competitor to a FIFA sponsor on-site. In addition, FIFA may require that certain sponsor products be used and/or that products be procured through specific channels. C3 and FIFA will communicate this information with adequate lead time to allow for product sourcing.

5.6 Receipt of RFP

RFPs will be received by C3 Presents until the date and time specified by C3 Presents, and it is Vendor's obligation to ensure that its RFP is received on time. C3 Presents, at its sole option, may ignore any RFP received after the date and time specified for receipt of RFPs.

5.7 Rejection of RFPs

C3 Presents reserves the right to reject any and all RFPs at its sole and absolute discretion. C3 Presents also reserves the right to waive any formalities, technicalities, and irregularities in the RFP process. By providing a RFP, each respondent shall be conclusively presumed to have waived any and all rights against C3 Presents arising out of or related to the RFP process.

5.8 Award

If the request seeks a quote and/or proposal, Vendors RFP will be evaluated on the basis of its technical, operational and commercial merits after a review of all aspects related to the requirements. C3 Presents has the right to require and request additional information from any respondent individually and conduct necessary investigations to determine the accuracy of Vendor's RFP. If applicable, the basis for any award will be in the absolute discretion of C3 Presents. C3 Presents has the right to select the successful respondent for award, to reject any RFP as unsatisfactory or non-responsive, to award a contract to other than the lowest priced respondent, to award multiple contracts, or not to award any contract as a result of this request.

5.9 Return of Documents

At any time, C3 Presents may, in its absolute discretion, require that any or all of its documentation and materials be returned or destroyed by Vendor. C3 Presents shall not be obligated to return any RFP or supporting documentation submitted by the Vendor.

5.11 Non-Discrimination

C3 Presents, and 2026 FIFA Fan Festival™ Dallas are committed to providing contract opportunities for minorities, women, LGBTQ+, persons with disabilities, veteran-owned businesses, and local-owned businesses with the capacity to help bring large-scale events to life. The supplier diversity initiative is vital to our operations and a priority when reviewing vendor proposals. All RFP's should include certifications or explanation of your operations if you meet the criteria for the groups listed above.

Neither C3 Presents nor Vendor shall discriminate in the provisions of the proposed products or services in connection with this request on the basis of age, race, color, national origin, religion, sex, disability, or any other category protected by law.

6. Event Specifics

Timeline

- Installation: June 1 – June 8
- Cleanup: June 9 – June 10

- Maintenance Period: June 11 – July 19
- Removal: July 20 – July 25

Equipment & Area Details

Playground Areas

- Install surface: Parking lot asphalt
- Intended use: Playground-style activities (soccer skills, activations)
 - PG 1: 30' × 70'
 - PG 2: 100' × 150'
 - PG 3: 60' × 60'

Food Court Areas

- Install surface: Parking lot asphalt
- Intended use: High-traffic food and beverage seating
 - FC 1: 80' × 140'
 - FC 2: 80' × 140'
 - FC 3: 80' × 140'

Shade Area

- Install surface: Parking lot asphalt
- Intended use: High-traffic seating and shaded gathering area
 - Shade Area: 100' × 180'

Bid Scope Flexibility

Vendors are not required to provide the full scope. Please submit pricing for **any or all portions** of the build and strike that your team can support, including:

- Turf material purchase
- Trucking and delivery
- On-site installation labor
- On-site maintenance support (as needed during event operations)
- Removal and strike labor
- Post-event options such as resale, repurpose, or buy-back programs

Planning Status & Revision Notes

All dimensions, quantities, timelines, and service needs are based on current planning assumptions and **remain subject to change** as site layout, partner activations, and operational requirements continue to evolve. Final specifications will be confirmed following site plan approval and vendor coordination.