

Countdown to the Cup



PARTNERSHIP OPPORTUNITIES

5K and Community Fun Run

benefiting the North Texas Sports Foundation

**FRIDAY
MAY 29**

**SATURDAY
MAY 30**

PACKET PICKUP & 2,000+ PEOPLE

RACE SPONSOR \$10,000

- Branding at the start/finish line
- 10 X 20 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Ten VIP entries

PRESENTING SPONSOR \$25,000

- Designation as the presenting sponsor of the event
- Branding of the start/finish line scaffolding
- 20 X 20 area at the start/finish activation area
- Logo in the primary position of the participant shirt
- Logo in the primary position on the race bib
- Logo integrated into the primary position of event collateral
- Recognition on the event website as the presenting sponsor
- Logo in all electronic messages to local participants
- Twenty VIP entries

MILE MARKER SPONSOR \$5,000

- Branded Mile Marker
- Branding at the start/finish line
- 10 X 10 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries

WATER STATION SPONSOR \$5,000

- Branded Water Station
- Branding at the start/finish line
- 10 X 10 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries

ACTIVATION SPACE \$2,500

- 10 X 10 area at the start/finish activation area
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries



UT Southwestern
Medical Center



CHOCTAW

