

# Countdown to the Cup



**PARTNERSHIP OPPORTUNITIES**

## 5K and Community Fun Run

benefiting the North Texas Sports Foundation

**MAY 23**  
**MAY 29**

PACKET PICKUP

**SATURDAY**  
**MAY 30**

2,000+ PEOPLE

### PRESENTING SPONSOR

**\$25,000**

- Designation as the presenting sponsor of the event
- Branding of the start/finish line scaffolding
- 20 X 20 area at the start/finish activation area
- Logo in the primary position of the participant shirt
- Logo in the primary position on the race bib
- Logo integrated into the primary position of event collateral
- Recognition on the event website as the presenting sponsor
- Logo in all electronic messages to local participants
- Twenty VIP entries

### RACE SPONSOR

**\$10,000**

- Branding at the start/finish line
- 10 X 20 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Ten VIP entries

### MILE MARKER SPONSOR

**\$5,000**

- Branded Mile Marker
- Branding at the start/finish line
- 10 X 10 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries

### WATER STATION SPONSOR

**\$5,000**

- Branded Water Station
- Branding at the start/finish line
- 10 X 10 area at the start/finish activation area
- Logo on the participant shirt
- Logo on the race bib
- Logo integrated into the event collateral
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries

### ACTIVATION SPACE

**\$2,500**

- 10 X 10 area at the start/finish activation area
- Recognition on the event website
- Logo in all electronic messages to local participants
- Five VIP entries



**UT Southwestern**  
Medical Center



**CHOCTAW**  
CASINOS

